



**SWARRNIM**  
STARTUP & INNOVATION  
UNIVERSITY  
WHERE IDEAS COME ALIVE

INDIA'S FIRST UNIVERSITY FOR STARTUP

# **Swarrnim Startup &** **Innovation University**

## **Cultural Activities Policy**

**Academic Year: 2024-25**



Managed by G P Jain Charitable Trust

University Campus : Bhoyan Rathod, Opposite IFFCO, Near ONGC WSS, Adalaj Kalol Highway,

### **Preamble**

- Cultural engagement is an essential aspect of holistic development that warrants encouragement. At Swarnnim Startup & Innovation University, participation in cultural activities is regarded as integral to overall personality enhancement. We advocate for staff and students like to engage in cultural pursuits, as we strongly believe in their benefits. Our objective is to cultivate young individuals who are culturally aware, expressive, and demonstrate creativity in every facet of the university life. To instill awareness among the students, we aim to delineate the University Cultural Activities Policy".

### **Policy Objectives**

The objectives of this policy are as follows:

- To inspire students to take part in ongoing cultural events and activities.
- To enlighten students about the advantages of embracing a culturally enriched lifestyle.
- To engage faculty members in supporting the Department of Cultural Activities in promoting, organizing, and overseeing university cultural programs.

### **Role and Responsibilities**

- THE UNIVERSITY
  - The Vice-Chancellor will designate a Safety and Security Committee to oversee the implementation of this policy
  - The University will accord priority to cultural activities and recognize the mass integral to the academic curriculum.
  - The University will allocate time slots in the academic schedule to facilitate student involvement in cultural events and activities.
  - The university will grant special attendance to students participating in cultural events recommended by the cultural department.





- The University shall take appropriate action against faculty or students who contravene the Cultural Activities Policy.
  - The University will disseminate all pertinent information regarding external cultural events to the Cultural Officer.
  - The University will designate a team manager/coach if a team is representing the university off-campus for any official cultural event or competition.
  - The University will foster a conducive environment for the proliferation of cultural pursuits on campus.
  - The University must afford students the opportunity to make up for missed academic work while on "duty leave" for cultural engagements.
- **THE UNIVERSITY CULTURAL COUNCIL HEAD**
- The University Cultural Officer shall organize, oversee, and manage cultural events and activities.
  - The University Cultural Officer should participate in student orientation programs to provide insights into cultural facilities and programs.
  - The Cultural Officer is responsible for disseminating information about intramural and extramural cultural events to college Cultural Coordinators.
  - The University Cultural Officer will delegate intercollegiate cultural events to all department Cultural Coordinators and provide necessary support for successful execution.
  - The University Cultural Officer will revise the cultural policy as necessary, based on recommendations from the management.



▪ THE DEPARTMENT CULTURAL COORDINATOR

- The principal will appoint one faculty member from each department to coordinate cultural activities.
- Faculty members should take pride in associating themselves with cultural activities and encourage students to participate.
- Faculty members must familiarize students with the university's cultural policy and motivate them to engage in cultural programs.
- Faculty members should assist the Department of Cultural Activities in promoting, organizing, and overseeing university cultural programs.
- Faculty members must acknowledge the achievements of their students and highlight them during interactions, when feasible.
- Faculty members must grant "duty leave" to students participating in cultural engagements authorized by the university.

▪ THE STUDENTS OF CULTURAL COUNCIL

- Students should take pride in engaging in cultural activities and motivate their peers to participate.
- Students must participate in internal or external cultural events and activities organized by the Department of Cultural Activities.
- Students should respect the facilities and non-consumable cultural equipment provided to them by the university.
- In the event of late return, loss, or damage to cultural equipment issued to students, the following actions/arrangements may be made within 15 days:
  - Submission of the same or better-quality cultural equipment to the cultural office with prior approval.
  - Payment of the penalty (cost of the equipment with delivery charge) at the Cultural Department.
  - A fine of Rs.50 per day for late returns, payable at the cultural department.

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- No consumable cultural equipment will be issued to students for regular practice sessions; they may purchase these items from the university's stationary store.
- Students must register for the annual weekly training program to represent the university in extramural cultural events.
- Captains of all cultural teams must meet with the respective Principals before departing for external cultural competitions to obtain prior approval.

#### **CULTURAL COUNCIL RULE**

- Every student is encouraged to participate in cultural events.
- Participation requests for tournaments should be routed through respective Cultural Coordinators to the Cultural Officer and Department Head.
- Cultural coordinators will provide necessary updates regarding tournaments (intramural and extramural) and cultural events to their respective students.
- Fare reimbursement for players representing university in external tournaments, subject to prior approval.
- Transportation provided if the venue is less than 20 kilometers from University, subject to availability and prior approval.



Registrar



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